

Melissa DINWIDDIE

Keynote Speaker & Innovation Strategist



CREATE

The impossible™

Melissa Dinwiddie, M.Soc.Sci., transforms "impossible" into reality. At 16, she took her first dance class with a dream of attending Juilliard. Three years later, she was in. Now, she empowers leaders and teams to achieve breakthrough innovation through her Create the Impossible™ keynotes, workshops, and retreats. Drawing on her eclectic background—from calligraphy to jazz singing—Melissa designs interactive experiences that spark creativity, foster connection, and drive measurable results. She's transformed teams at companies like Google, Meta, and Salesforce, proving that professional development can be a blast.



Keynote Topics

- **Creating the Impossible™:** Unleashing Innovation Through Play, Imperfection, and Rapid Learning
- **The AI-Human Creative Alliance:** Amplifying Innovation in the Age of Artificial Intelligence
- **The Art of Impossible Leadership:** Unlocking Innovation Through Creativity

Melissa can speak virtually or in-person, and specializes in interactivity.

Testimonials

"I have already seen my team using these tools in their day to day work. Melissa was easy to work with, and knows how to design and facilitate an impactful program. I have already recommended her to my colleagues at Facebook, and will continue to do so."

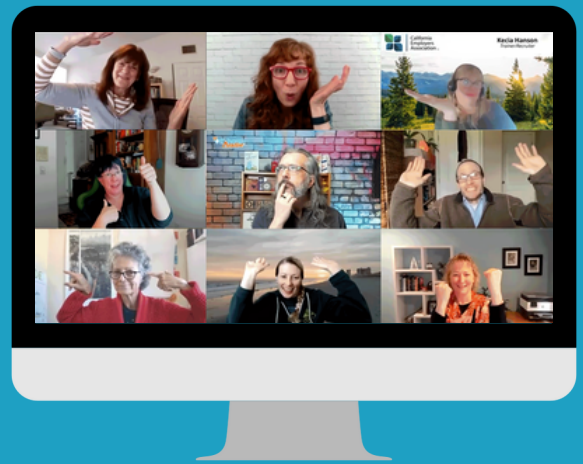
Carly Rush, Research Manager, Meta

"You totally wowed the room... You truly made every minute count in the brief time allotted. I received a number of comments about how valuable it was... And on top of all that - it was fun!"

Lisa Van Dusen, Executive Director, Palo Alto Community Fund

"Melissa brings an irresistible energy to any stage she's on. Her message rings true, her music connects, and her spark is contagious."

Patti Digh, NYT Best Selling Author



Let's connect!

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Melissa

DINWIDDIE

Melissa Dinwiddie M.Soc.Sci.

Creativity & Communications Consultant

Speaker | Author



A former professional artist and trained improviser and jazz singer, Melissa Dinwiddie helps senior leaders increase their influence and reduce conflict by helping their teams communicate and connect better so stakeholders listen, productivity increases, their work has impact across the organization, and everyone actually looks forward to Mondays ... all through her F.U.N. Method™. She designs interactive, playful programs that attendees rave about because they acquire new skills and behaviors and build connections while having a blast. Her book on unblocking creativity, *The Creative Sandbox Way™*, has been called "essential for the bookshelf," "the owner's guide for the caring and feeding of the creative spirit," and "an adventure packaged as a book."



Speaking Topics

- From Stuck to Unstoppable: The Power of Play in the Creative Process
- Unlocking Influence: The Playful Path to Powerful Leadership Communication
- The Art of Reinvention: How to Thrive in Times of Change

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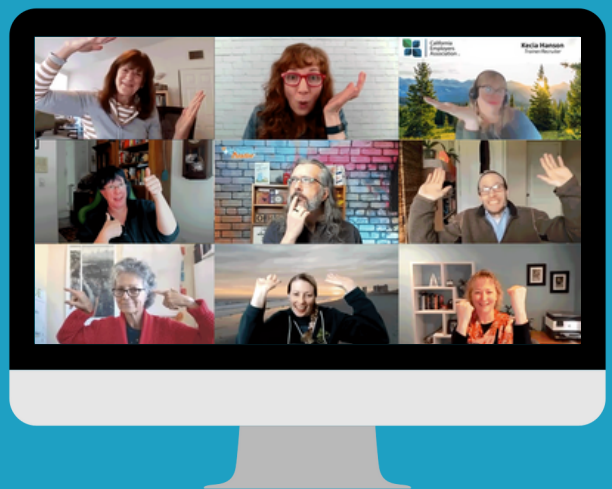
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"Melissa Dinwiddie speaks (and sings) with a charisma that is instantaneously inclusive, bringing her audience together in community and lighting them up. Her charm is irresistible and it is also deep."

David Roche, Speaker, Performer, Author, Actor and Storytelling Coach

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Melissa Dinwiddie M.Soc.Sci.

Speaker | Author | Creative Learning Strategist



Founder and CEO of Creative Sandbox Solutions™, Melissa Dinwiddie leverages her background as a professional artist, and trained improviser and jazz singer to help innovative, people-first companies strengthen clarity, connection, communication, and collaboration, through creativity and play. Melissa has a B.A. from UC Berkeley and a Masters from the University of Birmingham, England, and is the author of *The Creative Sandbox Way™: Your Path to a Full-Color Life*, an interactive playbook that countless readers have sworn freed them from creative block virtually overnight. She's known for designing and facilitating creative, interactive, playful experiences that attendees rave about because they acquire new skills and behaviors and build connections while having a blast.



Speaking Topics

- Play: The Missing Ingredient & Your Secret Weapon
- Secrets of Communicating for Influence & Impact
- Yes, Virginia, There IS an Engaging Virtual Meeting!

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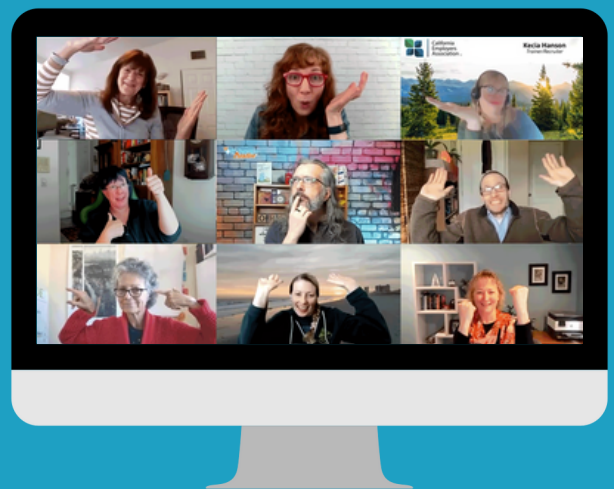
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