



Melissa
DINWIDDIE

INNOVATION STRATEGIST
& KEYNOTE SPEAKER

Stage Intro — Melissa Dinwiddie

Our next speaker has studied dance at Juilliard, built a thriving art career in Silicon Valley, and performed jazz across the SF Bay Area.

She also still fights self-doubt gremlins. Every. Single. Day.

Which tells you something important: the voice that says “I’m not creative enough, smart enough, bold enough to innovate” — that voice doesn’t care how many impressive things you’ve done. It shows up anyway.

And it’s exactly why she’s so good at helping analytical, skeptical teams — the ones who are *certain* they’re not creative — build innovation as a daily practice.

She’s worked with teams at Meta, Google, Salesforce, and Uber. And now she’s here.

Please welcome innovation strategist, keynote speaker, and author of *Innovation at Work* — Melissa Dinwiddie!